

Website Privacy Policy
The Center for Animal Litigation, Inc.
Last update: February 3, 2022

This privacy policy discloses the privacy practices for the website <http://www.thecfal.org> managed by the Center for Animal Litigation (“CFAL”). The privacy policy applies solely to information collected by this website. It will notify you of the following:

What personally identifiable information is collected from you through the website, how it is used and with whom it may be shared.

What choices are available to you regarding the use of your data.

The security procedures in place to protect the misuse of your information.

How you can correct any inaccuracies in the information.

Acceptance of Terms

By visiting this website and/or using our services, you agree to the terms of this Privacy Policy. If you do not agree to this Privacy Policy, please do not use this website.

Our Commitment to Our Donors

We will not sell, share or trade our donors’ names or Personal Information (as defined below) with any other entity, nor send mailings to our donors on behalf of other organizations.

The Information We Collect

This website collects information when you visit the website or use features on the platform, such as, but not limited to, making a donation, interacting with a survey, providing a comment or input, providing a description of a matter, buying a product, and signing an agreement. Some of this information is technical information automatically logged by our servers. Outlined below are the types of information, both directly from you and indirectly through the collection of information by third-party service providers that we specifically collect.

You authorize us to use, store and otherwise process any personal information that relates to and identifies you, including (but not limited to) your name and address, to the extent reasonably necessary to provide the services which are available through our website, our Partners, successors, assignees, associates, sub-contractors, or other third parties.

1. Personal Information ("Personal Information")

For purposes of this Privacy Policy, Personal Information means any information that identifies or could be used by or on behalf of the CFAL, to identify a natural or legal person. Personal Information does not include information that is encoded, aggregated, anonymized, or publicly available information that has not been combined with non-public Personal Information.

Examples of different purposes for which we may collect Personal Information include, but are not limited to:

a. Donations made directly to the CFAL, and to the CFAL made through resources from which we collect Personal Information such as your name, billing address, and e-mail address, if you have not already provided these details. We collect information about your donation, including the amount.

b. Online donations made through the CFAL using PayPal, from which we collect Personal Information such as your name, billing address, and e-mail address, if you have not already provided these details. The PayPal privacy policy can be reviewed [here](#). We collect information about your donation, including the amount. We also collect (but do not retain) credit card numbers which are processed by a third-party payment vendor. By using a third-party vendor, your information is subject to use based on the vendor's terms of service and policies. The CFAL encourages you to review these policies carefully.

c. Job applications request Personal Information, such as, but not limited to, name, contact information, and work history, that can be provided to us on a voluntary basis.

d. Voluntary submissions to the CFAL requesting information about our products and services, signing up to receive information from us, responding to a survey, or sending us an e-mail.

e. E-mail subscriptions. The CFAL compiles a subscription list to which you voluntarily submit your name, mailing address, and/or e-mail address. The CFAL utilizes the e-mail marketing company MailChimp, an Intuit company, to store this information. The Intuit privacy policy can be reviewed [here](#). The purpose of such a subscription list would be to send you periodic updates to subscribers on matters of interest and fundraisers provided you will have the ability to opt out of further communications in accordance with procedures described in each such update.

2. Non-Personal/Other Information

In addition to the Personal Information, we and our Partners may collect additional information that does not personally identify you ("Other Information"). Other Information may include information collected:

a. From Your Activity. Information that we or our Partners may automatically collect when you visit, access, and/or use the Platform, including, but not limited to your IP address, Internet service provider, browser type and language, referring and exit pages and URLs, date and time, amount of time spent on particular pages, which sections of the CFAL or Partner website you visit, number of links you click while on the Platform, search terms, operating system, general geographic location, and technical information about your mobile device.

b. Do Not Track ("DNT"). The CFAL assumes no responsibility for responding to "Do Not Track" web browser signals. Consult external website policies regarding their responses to DNT signals.

c. Google Analytics. The CFAL uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The Other Information generated by the cookie about your use of the website (including an anonymized version of your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on

Google's behalf. Google will not associate your anonymized IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above. Google Analytics collects information anonymously. It reports website trends without identifying individual visitors. You can opt out of Google Analytics without affecting how you visit our site - for more information on opting out of being tracked by Google Analytics across all websites you use, visit this [Google page](#).

d. PayPal, is a payment processing service that allows us to accept donations from our generous donors, and collect payment for products and services. You can read the PayPal Privacy Agreement [here](#).

e. Search Engines and Other Sites. Search engines and other sites not affiliated with the CFAL, such as archive.org or google.com, may crawl the website and make available to the public publicly-available content and postings from the website. The website may also contain links to other websites. The CFAL is not responsible for the privacy practices of such other websites. The CFAL encourages its visitors and users to be aware of such search engines and other sites when they leave the website and to read the privacy statement of each website they visit.

Information Use and Sharing

We will use your information to respond to you, regarding the reason you contacted us. We will not share your information with any third party outside of our organization, other than as necessary to fulfill your request, e.g. to ship an order, complete a donation, send a newsletter.

Unless you ask us not to, we may contact you via e-mail in the future to tell you about our animal rights work, progress on cases, new products or services, or changes to this privacy policy.

Examples of different purposes for which we may use your Information include, but are not limited to:

a. Donations. We will use Information that you provide to us to process a donation as intended. We also use donation information and amounts for budgeting purposes and targeted fundraising campaigns.

a. Registration / Agreement. In order to use certain features of this website, a user must first complete a registration form or sign an agreement. During registration or agreement, a user is required to give certain information (such as name and e-mail address). This information is used to contact you about the products/services on our site in which you have expressed interest. User is advised to carefully read all terms and conditions of the Agreement.

b. Orders. We request information from you on our order form. To buy from us, you must provide contact information (like name and shipping address) and financial information (like credit card number, expiration date). This information is used for billing purposes and to fill your orders. If we have trouble processing an order, we'll use this information to contact you.

c. Subscriptions. If you choose to subscribe to the CFAL newsletter and updates, then we will use your name, mailing address, and/or e-mail address to contact you. The CFAL utilizes the e-mail marketing company MailChimp, an Intuit company, to store this information. The Intuit privacy policy can be

reviewed [here](#). You will have the ability to opt out of further communications in accordance with procedures described in each newsletter or update.

d. Surveys / Input Requests. When you voluntarily respond to a survey, your response will be retained and potentially reported as results in the website, a newsletter, or social media. When you voluntarily provide input and/or submit a photo, you grant the CFAL permission to utilize your input and/or photo in the website, a newsletter, or social media.

Your Access to and Control Over Information

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via the e-mail address or phone number given on our website:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.

Security

We take commercially reasonable precautions to protect your information. Please understand, however, that no security system is impenetrable. We cannot guarantee the security of our databases, nor can we guarantee that the information that you supply will not be intercepted while being transmitted to and from us over the Internet. In particular, e-mail sent to or from the platform may not be secure, and you should take special care in deciding what information you send to us via e-mail.

You can verify that collected sensitive information (such as credit card data) is encrypted and transmitted to us in a secure way by looking for a closed lock icon at the bottom of your web browser, or by looking for "https" at the beginning of the address of the web page. While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information. The computers/servers in which we store personally identifiable information are kept in a secure environment.

Cookies

We use "cookies" on this site. A cookie is a piece of data stored on a site visitor's hard drive to help us improve your access to our site and identify repeat visitors to our site. For instance, when we use a cookie to identify you, you would not have to log in a password more than once, thereby saving time while on our site. Cookies can also enable us to track and target the interests of our users to enhance the experience on our site. Usage of a cookie is in no way linked to any personally identifiable information on our site.

Some of our business partners may use cookies on our site (for example, advertisers). However, we have no access to or control over these cookies.

Links

This website contains links to other sites. Please be aware that we are not responsible for the content or

privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

Important Notices to Non-U.S. Residents

Our platform and our servers are operated in the United States. If you are located outside of the United States, please be aware that any personal information you provide to us will be transferred to the United States. By using the platform and by providing us Personal Information in any manner, you consent to this transfer and our use of the information and data provided by you in accordance with this Privacy Policy.

Updates

Our Privacy Policy may change from time to time and all updates will be posted on this page. Please be aware that, to the extent permitted by applicable law, our use of the Personal Information and other information is governed by the Privacy Policy in effect at the time we collect the information.

If you feel that we are not abiding by this privacy policy, you should contact us immediately via telephone at 860-895-6644 or via e-mail at lawclerk@thecfal.org.